

The Wired House is the Home
of a
"Live Wire"

Moving Day in Richmond is Drawing Near

During the summer months, or before September, hundreds of Richmond's householders move into a new home. Tired of the old location, the head of the family calls on his favorite rental agent and inquires of him what he has in the way of a modern home of "so many rooms" and at a monthly rent of "so many dollars." The rent list is carefully gone over and the prospective homes inspected and the necessary arrangements for moving is made after the lease is signed.

The above story is not an unfrequent happening, but as we stated above, hundreds and probably thousands of Richmonders do this self same thing. The real estate men are worked overtime looking and advertising for new tenants for the vacated houses. Thousands of dollars of rent money is lost.

There is a Reason for This and Likewise a Remedy

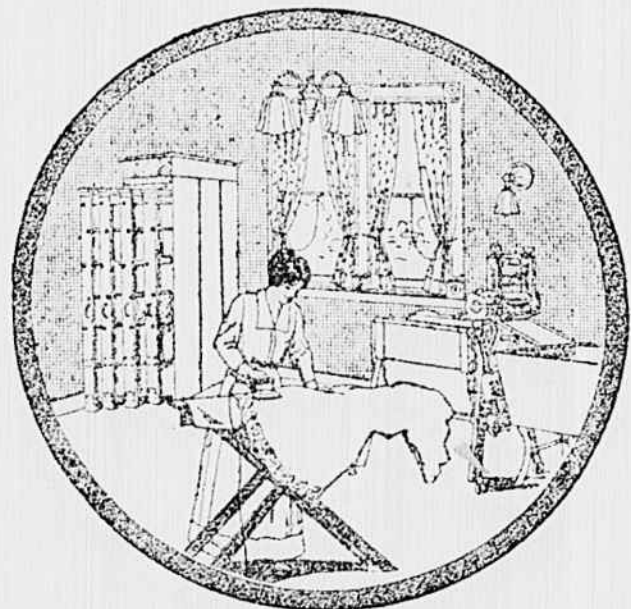
The rent-payer of to-day soon finds out that there is a plenty of good homes that are modern, and when we say modern we mean that to be modern it must be wired for electricity. Can you blame the renter to pay his good money for the home that is not modern, when for, in many cases, he can live in a modern house, electrically equipped, at no increase in rent expenditure? Look about you and notice the houses that the "For Rent" cards appear on—in nine cases out of ten they or not modern—not wired for electric lights.

A Way to Solve the Vacant House Problem

If you are a property owner, the heeding of this advice will mean money in the bank for you. Think of the wear and tear on your property caused by the constant moving in and out of the tenants. Your property remains vacant and you lose the rent money, but, on the other hand, your city and State taxes are still running on. Call in a contractor and get an estimate for wiring the property, then get in touch with our Commercial Department—call, phone or write—expert advice will be cheerfully furnished.

Each Picture Tells a Story of Home Comforts

Each picture in this advertisement tells a story of home comforts. Four scenes that happens in many homes in Richmond every day. Turn back the pages of time twenty years and try to picture to yourself just how this household work would be done. Picture the drudgery, muss and trouble of household work of twenty years ago. Not so now—science has developed that wonderful power we call electricity that has brought about the emancipation of women from the drudgery of household work. Now, if you are a renter and live in a house that is not modern, is it not only natural that you would rather live in a modern wired home. Think about this before you move.



**Virginia Railway and
Power Co.**

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